

Fact File

Client : Travelex
Event : Summer Spectacular – Family Fun Day
Attendees : 350
Location : Camberley, Surrey



Brief

Travelex wanted to say a big thank you to their staff for all the hard work they had put in during the last year.

They wanted to include partners and children at the event, therefore it had to be entertaining to all generations and run throughout the day and into the evening. The location had to be central to Head Office, easily accessible and was to be held over a weekend.

Our response

The venue for the day was a local cricket club that Travelex had just signed a three year sponsorship deal with. The club was perfect; it was ideally located just 2 miles from Head Office, easily accessible by car and public transport and had plenty of space for all the attractions.



The chosen attractions appealed to all ages, which included Dodgems, Waltzers, Big Wheel, Giant Inflatable Pirate Ship, Pulsar Lazer Dome, Lazer Clays and Archery. Other sideshows and entertainment included Stilt Walkers, Clowns, Caribbean Steel Band, Popcorn, Candy Floss and Ice Cream stalls.

To raise money for a local charity, raffles and a prize draw was included during the day. The prize draw being 'Guess the Number Plate' competition. A local Peugeot dealer displayed a Peugeot 205 convertible and guests were invited to guess the correct number plate, the prize being the car.



A themed marquee was used for lunch and evening entertainment, which included a stage, dance floor and seating for all guests.

Jarvis Woodhouse Events designed and produced all publicity material, this was distributed to all Travelex offices to promote the event.