

Paul McCartney at Hard Rock Calling

Hyde Park | Sunday 27 June 2010



Hard Rock Calling 2010 at London's Hyde Park was already set to be the festival to go to this summer and now Sir Paul McCartney is to headline the event on Sunday 27 June. This special show is part of Sir Paul's all new "Up and Coming Tour" which is due to commence in the US in March and move to the UK and Ireland in June.

Sir Paul has appeared in Hyde Park twice before: to open and close 2005's Live 8 concert and he also made a surprise appearance at last summer's Hard Rock Calling during Neil Young's set, performing The Beatles' classic "A Day In The Life"

Option 1: Platinum Hospitality Package

Inclusive Hospitality

Part 1: Abbey Road Studios

- Champagne reception at the iconic Abbey Road studios in St Johns Wood*
- 3 course lunch including complimentary bar**
- Floral arrangements and room dressing
- Exclusive souvenir gift
- Commemorative Platinum pass
- Event staff and hostesses in attendance throughout
- Routemaster bus transfer from Abbey Road Studios to Hyde Park for the Hard Rock Calling festival

Part 2: Hyde Park

- One day ticket to Hard Rock Calling to see Paul McCartney headlining
- Private entrance to concert site
- Exclusive chill-out area with undercover facilities and garden seating (chill out area is located to the side of the stage; you are unable to view the acts performing from this area)
- VIP Grandstand Seating (tiered and reserved)*
- Resident DJ
- Luxury private restrooms
- BBQ with hot and cold food platters
- Complimentary bar with beer, wine and soft drinks
- Event staff and hostesses in attendance throughout

Cost: £839 + VAT per person

Option 2: VIP Experience Hospitality Package

Inclusive Hospitality:

- One day ticket to Hard Rock Calling to see Paul McCartney headlining
- VIP Grandstand seating (tiered and reserved)*
- Private entrance to concert site
- Exclusive chill-out area with undercover facilities and garden seating (chill out area is located to the side of the stage; you are unable to view the acts performing from this area)
- Resident DJ
- Luxury private restrooms
- BBQ with hot and cold food platters
- Complimentary bar offering beer, wine and soft drinks
- Commemorative VIP pass
- Event staff and hostesses in attendance throughout

Cost: £418 + VAT per person

Option 3: Club Experience Hospitality Package

Inclusive Hospitality:

- One day ticket to Hard Rock Calling to see Paul McCartney headlining
- Private entrance to concert site
- Exclusive chill-out area with undercover facilities and garden seating (chill out area is located to the side of the stage; you are unable to view the acts performing from this area)
- Resident DJ
- Luxury private restrooms
- BBQ with hot and cold food platters
- Private cash bar facilities
- Commemorative Club pass
- Event staff and hostesses in attendance throughout

Cost: £250 + VAT per person

*Due to the event being a festival and having several stages, there are no designated viewing areas with the exception of the VIP Grandstand seating

SATURDAY 26TH JUNE – MILLENNIUM STADIUM, CARDIFF

The wait is over. Paul McCartney has announced that he is to play his first show in Wales since 11th September 1979 when he was on tour with Wings. 31 years later and Paul is set to return to Wales to rock the Millennium Stadium. The show will feature a typically diverse set of music from all of Paul's unrivalled career, with songs from The Beatles, Wings and Paul's solo work, including tracks from The Fireman's 2008 album 'Electric Arguments'.



Option 1: "HOT SOUND" PACKAGE

- Official premium 'category one' concert ticket
- VIP entrance and access with 2 hour pre-show dinner, served in a VIP Suite at the venue
- Glass of champagne upon arrival
- Complimentary bar with beer, wine and soft drinks
- Exclusive pass to pre-show sound check
- Two course meal served pre show
- Complimentary merchandise item
- Collectible tour laminate
- 1 hour post-show drinks reception
- On site event staff
- Pre-show itineraries

Cost: From £800 per person

Option 2: HOSPITALITY LOUNGE PACKAGE

- Official premium 'category one' concert ticket in middle tier
- VIP entrance and access with 2 hour pre-show dinner served in a VIP suite at the venue
- Glass of champagne upon arrival
- Complimentary bar with beer, wine and soft drinks
- Crowd-free merchandise booth
- Two course meal served pre show
- 1 hour post show drinks reception
- Collectible tour laminate
- Onsite event management staff
- Individual guest documentation

Cost: From £349 per person

Option 3: HOSPITALITY SUITE PACKAGE

- Private hospitality suite overlooking the main arena, private seating on your own balcony directly outside the suite
- VIP entrance and access 2 hours before the show starts
- Complimentary bar with beer, wine and soft drinks, served from arrival until 1 hour after show down
- A selection of snack items served to your suite prior to the show
- Collectible tour laminate
- Onsite event management staff
- Individual guest documentation

Cost: From £289

Option 4: HOSPITALITY BAR PACKAGE

- Official premium 'category one' concert ticket, located within the floor seating
- VIP entrance and access to an onsite private lounge from 2 hours prior
- Complimentary bar with beer, wine and soft drinks, from arrival until 1 hour after show down
- Crowd-free merchandise booth
- Collectible tour laminate
- Onsite event management staff
- Individual guest documentation

Cost: From £199

Option 4: HOSPITALITY "THE CARDIFF ARMS" BAR PACKAGE

- Official premium 'category one' concert ticket, located within the floor seating
- VIP entrance and access to the private Cardiff Arms Bar from 2 hours prior
- Cash bar open from 5:15pm until 1 and a half hours after show down
- Crowd-free merchandise booth
- Collectible tour laminate
- Onsite event management staff
- Individual guest documentation

Cost: From £189

All prices exclude VAT
Price and availability are correct at the time of print but are subject to change

Optional Extras

Transfers

All transfers to and from the events can be arranged, to ensure all guests arrive safely and on time.

Accommodation

For guests that require overnight accommodation, this can be arranged through our strong hotel links enabling us to offer the best rates.

Quotes for the above are available upon request