

eventia

the voice for the events industry

Jarvis Woodhouse events have been an official member of Eventia since its creation.

Eventia is recognised as the official trade body of the events and live marketing industry providing leadership and representation on important issues to Government, regulators and the corporate community. The association was created in January 2006, following the merger between two complementary trade associations: the Corporate Events Association (CEA) and the Incentive Travel & Meetings Association (ITMA). The British Association of Conference Destinations (BACD) was subsumed into Eventia from January 2009.

Eventia promotes the highest standards of professionalism and best practice in the industry. All members of the association adhere to a Code of Practice which governs the spirit and method of all commercial activities and conduct of business. More information on Eventia can be found [here](#)

Wayne Moss, Managing Director of Jarvis Woodhouse events was on the board of the CEA and oversaw the creation of Eventia and remains a highly respected industry figure and Eventia member.