

Fact File

Client	:	Singularity
Event	:	Client Entertainment Day
Attendees	:	50
Venue	:	Selsdon Park Hotel and Country Club
Location	:	South London

Brief

A Belfast based company; Singularity contacted Jarvis Woodhouse Events to ask us to arrange their annual client conference and entertainment day. Their request was for a themed half day event to include a meeting followed by an activity, dinner and an after dinner speaker. They wanted their clients to realise how good it was to be a client of Singularity. The event was to take place within the greater London area for ease of access for their London and mostly UK based clients.

Our response

Taking into account the mostly male audience Jarvis Woodhouse Events proposed an event with some horse power.

Guests arrived at the beautiful Selsdon Park Hotel and Country Club which had been carefully selected for its rural setting whilst also being within easy reach of London and main line transport links. We started the proceedings by serving an informal lunch and a short meeting. After a quick break it was time for the hard work to begin.



Delegates were called back into the meeting room for a briefing from 'Charlie Crocker (junior)'. As it turns out there are vast quantities of gold bouillon concealed in secret locations all around the South London area. Once the gravity of the situation had been imparted to our teams, each team was handed the keys to one of the feet of Mini Coopers parked outside signalling the start of a full scale Italian Job treasure hunt.



As the minis screeched out of the car park one by one teams were led on a carefully planned trail around the local area. The search for bouillon had them digging in the woods, scavenger hunting and grabbing unsuspecting locals off the street for impromptu photo ops! There were plenty of opportunities for the teams to interact as they battled against each other and the clock in a race to the finish line.



On their return Champagne and canapés were served whilst the final scores were calculated seeing the winning teams walk away, not with gold (unfortunately) but instead remote control minis, Champagne and DVDs.

After a delicious three course dinner had been served, the racing theme continued as Perry McCarthy (formerly 'The Stig') got up to wow the guests with tales from Grand Prix circuits across the world as well as stories of the rich and famous from his Top Gear days.

The evening of course finished in keeping with our theme with a Monticello style casino and a well stocked cocktail bar keeping the 'raced out rabble' spinning and winning well into the early hours.

