

Fact File

Client	:	PIMCO Europe
Event	:	Ten Year Anniversary
Attendees	:	250
Venue	:	Victoria & Albert Museum
Location	:	London

Brief

One of our largest clients PIMCO, an investment management firm, celebrated their tenth anniversary in Europe and wanted to host a dinner for up to 350 people in a prestigious London venue to say ‘thank you’ to all their worldwide clients for their loyalty in that time.

Our response

The first and most important decision to be made was to choose the venue. We wanted a landmark London venue which not only looked amazing but had a great sense of history and tradition. The Victoria and Albert Museum seemed like a clear choice.



Following this decision many other choices needed to fit within this. Working from our large database of regular suppliers we chose those who not only have the most experience at working with us but working within this challenging venue and also with one another. In a high pressure event such as this where turn around times are very tight, having a cohesive team who are familiar with each other is crucial.



Our ongoing relationship with PIMCO ensured that we had an in depth understanding of their requirements for the event. However, given the prestige of the occasion we ensured that we communicated constantly on key decisions to ensure the success of the event.

To this end, Jarvis Woodhouse took every opportunity to respond to the event’s constantly changing requirements by providing design and print work for the event, floral consultations and additional audio visual equipment, to name but a few.



The Victoria and Albert being a public building had very tight restrictions for the setting up of an event. There was no access to the space until 5pm when the museum started to close. At this point teams of chefs, florists, waiters, audio technicians and lighting designers descended on the venue in order to transfer empty rooms in a glamorous party space. Within two hours the transformation was complete and as the crews withdrew there were only a few quiet moments to enjoy the finished product before guests started to arrive.



As guests arrived they were shown into the dome, stunningly lit with blues and turquoise. Here they were served with Champagne and canapés. Contemporary flowers and music were set to match this look and to provide contrast to the warm, cosy and traditional look of the Raphael Gallery where dinner was served. Guests were called to dinner through the British Galleries so that guests had a chance to appreciate some more of this stunning venue.



Once seated, one of London’s top caterers served a delicious three course meal with fine wines, petit fours and finally finishing with coffee and liquors.

