

Fact File

Client	:	SCS
Event	:	60 th Anniversary Dinner
Attendees	:	300
Venue	:	Park Inn
Location	:	Telford



Brief

SCS decided to host their annual event at the same location as last year because of its immense success. They felt it was important to celebrate a successful year along with enjoying their 60th anniversary.

Our response

The venue was the fantastically adaptable Park Inn, Telford. After impressing the previous year, SCS decided to return to the venue, but this time with a different theme. Using authentic products the main space was transformed into a Las Vegas! Complete with Elvis, Marilyn Monroe and their own Can Can girls! Pink flamingos, Las Vegas backdrops and Palm tree table centres, no space was left un-themed, adding to the fantastic atmosphere and ending in a great night for all.



Guests were welcomed into the pre-drink area with its tiers of flowing pink champagne after which they were escorted into the main area and provided with their own gold envelopes filled with branded SCS 60th anniversary fun money. A fantastic three course dinner was served followed by some special performances by Elvis, Marilyn and the Can Cans.

To complete the evening, the casino was declared open and guests were able to have a flutter on the tables with their fun money. The three guests with the most money remaining at the end of the evening won a special SCS prize. Music was provided in the form of a disco with guests being able to request songs at their leisure.

